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**JEFFERSON
NATIONAL PARKS
ASSOCIATION**

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What: Jefferson National Parks Association wins Award
When: March 2006

Jefferson National Parks Association Wins Top Award for Arch 40th Anniversary Program

St. Louis, MO March 30, 2006: Jefferson National Parks Association (JNPA), a public land partner based in St. Louis, won the top award at the Association of Partners for Public Lands 2006 Media and Partnership Awards in the Commemorative Program/Project category.

Jefferson National Parks Association won this award for their participation in the planning and support of the year-long celebration of the 40th anniversary of the completion of the construction of the Gateway Arch. JNPA worked for more than a year with the Jefferson National Expansion Memorial (JNEM) Park Service staff and its other partner, Metro to capture the inspiration of the Gateway Arch in a commemorative event which would not only reflect on the progress and dreams of the past but also look toward the future with comparable vision and spirit. Not only would each of the partner staff be involved - since the history of the memorial involved and impacted the regional community the JNEM partners also wanted to connect the local community with the current day celebration.

The 40th anniversary celebration included JNPA's financial support and/or active involvement in the following:

Anniversary website; school programs; commemorative weekend w/special guests and retro pricing; childrens' art contest; postal cache and other commemorative products; coordination of Meet the Builders program with builders from all over the country; book signing with author Bob Moore and contributing essayists Bob Duffy, Tim Tucker and Julius Hunter; and a special exhibit created by NPS Exhibits Staff and Historian on the life and career of internationally-renowned architect Eero Saarinen.

In addition JNPA won Honorable Mention in the Publication Over 48 Pages competition for *The Gateway Arch An Architectural Dream*.

Jefferson National Parks Association is a non-profit organization that assists public land agencies in their educational activities. For more information contact Kimberlee Riley at 314-678-1511 or RILEY@JNPA.COM.

Jefferson National Parks Association educates and inspires present and future generations through the priceless national parks and historic treasures of St. Louis and the Nation.

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