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**JEFFERSON
NATIONAL PARKS
ASSOCIATION**

FOR IMMEDIATE RELEASE

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What: Gateway Arch Anniversary Celebration with the Builders

When: Saturday, October 27, 2007, from 1:00 – 5:00

Where: Visitor Center under the Gateway Arch

Cost: Free

Come curious and leave inspired - celebrate the Gateway Arch's Anniversary with the Builders

St. Louis, MO October 4, 2007: Join the builders of the Gateway Arch on Saturday, October 27, from 1:00 – 5:00 in the Visitor Center under the Gateway Arch in a celebration for the completion of the Arch construction project. This year will be the 42nd anniversary and the public is invited to meet and greet the men who, at the time of the Arch building project, were considered to be the elite in their field of work throughout the United States. The builders will have memorabilia, photos and stories to share of their incredible roles in this project to build a structure that had never been built before and nothing like it has been built since.

There will be an activity area where children of all ages can come and have fun. Kids can build tabletop wooden models of the Arch, a foam model (about 6 feet high) of the Arch as well as other activities such as puzzles and coloring pages. Free birthday cake will be available in Levee Mercantile while supplies last. Special promotions will be offered on several collectible books and gifts which are exclusive to the Gateway Arch Museum Store.

The Gateway Arch is a marvel of craftsmanship as it is of lofty design and engineering. Thanks to the care and precision of hundreds of workers and skilled technicians – the monument was erected on schedule, within budget, and without loss of life. Towering 630 feet, the Gateway Arch is an award winning engineering achievement and National Historic Landmark. This is an opportunity to hear their incredible stories first-hand and to see memorabilia and photographs of the Arch building project – many which have never been seen before. Come curious and leave inspired. The builder stories and the history of the Gateway Arch are packed with how the extraordinary was accomplished by the ordinary with commitment and passion. Find inspiration for all ages in downtown St. Louis at the Gateway Arch during this event.

Scott Heugerich, director from Civil Pictures will be available to discuss their latest documentary *The Gateway Arch A Reflection of America*. This documentary has won a national Telly Award as well as being nominated for 7 Emmy awards. Also joining us this year for the celebration is the City of St. Louis Refuse Division which will help you to make a difference in the metro St. Louis area with recycling. Visit with them to learn more about recycling food and beverage containers, paper, cardboard, books, ink or toner cartridges, cellular phones and all types of electronics, as well as clothing and linens. They will have some fun activities and provide information on recycling.

The celebration is sponsored by Jefferson National Parks Association, a non-profit organization that assists public land agencies in their educational activities. For more information visit archanniversary.jnpa.com or contact Kimberlee Riley at 314-678-1511 or riley@jnpa.com.

Jefferson National Parks Association provides quality educational products and related services that enrich public understanding and appreciation of America's national parks, public lands and historic places.

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